REDEVELOPMENT OF GOODISON PARK

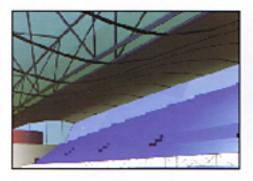
DO YOU WANT TO SEE THE CLUB REMAIN AT GOODISON PARK AND TOTALLY REDEVELOP THE EXISTING GROUND SO AS TO CONTINUE THE TRADITION OF EVERTON BEING AT THE FOREFRONT OF STADIUM DEVELOPMENT THAT HAS BEEN THEIR HALLMARK FOR OVER 100 YEARS. THERE ARE TWO WAYS IN WHICH THIS MIGHT BE ACHIEVED.

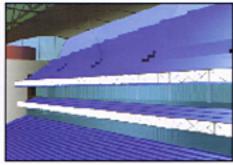


OPTION ONE

- Option One involves the rebuilding of the stadium on the same footprint as the existing Ground, in a phased manner, that will allow the Club to continue playing all their home matches at the Ground during the redevelopment
- This newly developed Ground would provide maximum total capacity of 45,000.
- The new stands would provide excellent uninterrupted views from every seat, and there would be safe, comfortable and convenient facilities for all spectators, including supporters with disabilities.
- The redevelopment would allow the Club to provide an increase in the level and type of hospitality areas to help generate more income.

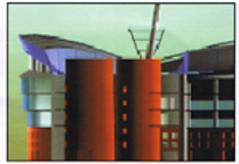
- The rebuilding could take between 2½ to 3½ years to complete. During the rebuilding the minimum capacity of the Ground should not fall below 30,000 at any one time, and would be greater than this for the major part of any one season.
- The new stadium would maintain features that are uniquely associated with Goodison Park, including retaining St Luke's Church, and incorporating details in the new design to evoke the atmosphere and traditions of the past 100 years.
- Building on the same footprint would allow the Club to have more control and be able to determine the programme of redevelopment, subject to the necessary statutory approvals.









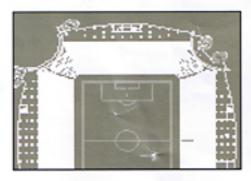


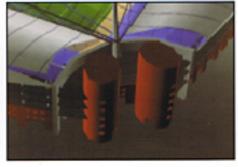














OPTION TWO

- This Option provides for redevelopment of the whole area bounded by Goodison Road, Gwladys Street and Walton Lane, and allows for a new Ground to be developed on a bigger footprint to that of Option One.
- In this case the newly rebuilt Ground would provide a total capacity of 55,000, with a stadium which would retain many of the features associated with Goodison Park, as described in Option One.
- There would be excellent views of the pitch from all parts of the new stadium, with safe, comfortable and convenient facilities for all spectators, including those supporters with disabilities.

- The redevelopment would need to be phased, and could take between 3 to 4 years to complete, but the Club would continue to play all their home matches at Goodison Park. The capacity should not fall below 30,000 at any one time, and would be greater than this for the major part of any one season.
- Developing the larger site would allow for safer spectator movement around the Ground, and provide a more appropriate setting. It would also allow for additional commercial development to help the Club fund the redevelopment proposals.
- The existing Gwladys Street
 Infants School could be relocated
 in a brand new school building on
 the old Eileen Craven School site,
 which would also have room for a
 significant number of new houses
 to be built as replacements.

