

The Everton Football Club Company Limited
Extraordinary General Meeting
Thursday, September 9, 2004

The following is a transcript of the EGM. Purely for the record I would like to make it clear that no attempt has been made to “tidy” up what was said at the meeting. What you’ll read is **exactly** what was said on the night.

Bill Kenwright, opening comment:

“I think its worth reminding ourselves of what I hope we all have in common before moving on to discuss the issues that I know will be more controversial and cause greater differences of opinion. The one thing we’ve got in common, more than anything else, is that we love the bones of this football club. Of the hundreds of thousands of fans all over the world – and I meet them everywhere – on the streets of New York, on the streets of Australia, on the streets of Brixton. Someone’s always coming up to me and saying, “Hello Blue, how are you? How’s the team?” But tonight we’ve got gathered together some of the most passionate Blues. That’s why you own shares, I own shares, and we own shares. Not for profit or involvement. So, it might amaze you to know this but I welcome tonight’s meeting because I know the sole reason it has been called is to improve Everton Football Club. Finally, because Everton is a passion for us I expect passion tonight but I’d like to thank Steve Allinson for saying “let’s do it in the Everton way – let’s keep things as calm and controlled as possible.” The Extraordinary Meeting tonight has been called to allow us to consider a number of motions put forward from the Shareholders.”

Steve Allinson: “The shareholders of the Company express their deep concern at the current state of affairs in the Company – in particular the failure of the Board to realise the resources to ensure that a club, which is one of the five most successful (in terms of trophies and other achievements) and one of the half dozen best supported (in terms of average gates and wider support) in England, can compete at the highest level and match the achievements of previous generations.

The shareholders therefore call upon the Board to provide a full account of the past expenditure and revenue issues, which have led to the current situation in which

- (a) the manager is alleged to say that we cannot compete for salaries with the likes of Bolton Wanderers
- (b) it is alleged that the Company cannot have any significant funds for signing players
- (c) the stadium no longer lives up to its history as a world class venue or the ambitions of its supporters.

Present to the EGM a strategic plan and related, achievable short, medium, and long term policies that will restore the Company's finances and provide resources for team building, stadium development, and other related issues.

It (ESA) calls on all those in leadership positions at the Company, notably each individual Director, to commit themselves to use all means at their disposal to deliver these plans and related changes.

Demands that the members of True Blue (Holdings) Limited clarify the nature of their relationship with the Company – in particular the extent to which proper checks and balances have been set up to ensure that the interests of Everton FC are protected and conflicts of interest between the Company's interests and those of "True Blue" and its members avoided.

"Failing that it calls on the current board to stand aside for a new Board and related appointments able to win the full support of the total membership of the Company and the wider support base".

[NOTE: The motion calls for the current board to step aside IF and ONLY IF they have not addressed the previous motion items to the satisfaction of the members.]

Bill Kenwright: "Let's begin with Motion One:

The shareholders of the Company express their deep concern at the current state of affairs in the Company – in particular the failure of the Board to realise the resources to ensure that a club, which is one of the five most successful (in terms of trophies and other achievements) and one of the half dozen best supported (in terms of average gates and wider support) in England, can compete at the highest level and match the achievements of previous generations.

I don't argue with that at all. I totally agree with it. The directors of Everton Football Club have also been deeply concerned with the current state of affairs and have been working 24 hours a day to make the club successful again. We obviously haven't succeeded – we're not fools, we know that too - but it certainly hasn't been for the want of trying. So maybe, if we can, we can go to a reminder of where we came from at the start. Most of us all here will remember season 1997/1998 when we survived on the last day of the season against Coventry City. The owner of the Club, Peter Johnson, accepted the squad needed strengthening and the new manager spent nearly £20m after that, in preparation for the following season. Dacourt, Collins, Materazzi, Unsworth, Simonsen, Bakayoko came into the Club with monies that were raised through borrowing. Again, remember at the time, this was the 90's when transfers and transfer wages were at frenzy. Boards around the country were spending loads of money with a choice of protect or getting relegated or staying in the Premier League and performing. A bad start to the

season resulted in the sale of Duncan Ferguson to service borrowing. Peter decided to sell his stake, initially asking for over £70m for it but eventually lowering the price once it was clear there was no queue of potential investors. I'm sure you'll remember there was a limbo period of around eighteen months when the price slowly did come down. Obviously as an individual I didn't have anything like the money that was necessary but I was desperate to re-establish a sense of unity and togetherness back at the Club and this is why tonight is so ironic for me. There weren't many people around who were willing to invest. I trudged up and down every street possible and I couldn't really find the required investment. It's also worth remembering that the season Peter Johnson left, the Club had a turnover of £25m and a wage bill of £20m – 80% of the turnover. Not surprisingly the Club was losing money even before player trading. Including this, the loss was £11m. Eventually a number of friends, two of whom are sitting at this podium tonight, came along and came up with the money to buy the Club. We bought the 71.8% holding for £22m but if you remember we had to find £30m because total share issue was necessary. Frankly, whether we called the investment vehicle True Blue Holdings or Up Yer Holdings or Down Yer Holdings or anything else – it was irrelevant. All it was therefore was a vehicle to buy a controlling stake in the Club. A stake that no one else wanted or certainly was trying to buy at the time. We bought a Club heavily in debt, a stadium that was looking tired and a team that was struggling to get together. But we bought it for one reason – to quote the motion – because we were deeply concerned of the state of the Club and the lack of a caring owner. First big mistake – we should've had £42m not £22m. We bought and the money went into someone's pocket. It didn't go into the Club so we had no safety valve, we had no cushion. As you know, a cushion was sought and it was NTL at the time. Every major football club was trying to do media deals with the cable companies. We were close to doing a media deal with NTL when NTL went bust, out of business in that particular area of its activities. It was literally on the day that we were accepting a cheque for over £30m. Literally on the day. That was the very final major deal, not to be completed in this case, but after that there was no other major deal so we were in thewhatever. When we bought the Club – and you must know me well enough to know that to say this is horrible – but we were sadly no longer a top five club in terms of revenue. Clubs like Leeds, Villa and Sunderland were all enjoying revenue streams in excess of Everton. We were the tenth biggest club in the country in terms of turnover and had nearly half the revenue of the top five. The most pressing issue was that we needed to raise further monies to strengthen the squad – again, to ensure Premier League survival. In addition to this, finance needed to be raised, to pay for the move to a new stadium. So, to finish on motion one, I can only repeat that all the directors have been deeply concerned by the state of Everton. This one hasn't slept for nine months. However, whereas the majority of people would never have been foolish enough to put their own money into the Club, the people on this stage did. And we did it at a real real cost. So can we then move onto motion two....

A call to provide a full account of the past expenditure and revenue issues which lead us to where we are now.

“The strategy of the Board over the last four years – and I have to say it's been pushed by me – has been to do everything in our power to ensure that the manager has been given

every penny of spare cash available in order to strengthen the squad. There's a particular manager sitting here whom I think has not been given enough to strengthen the squad – but we'll get to that later. We believe that by pursuing success on the pitch that we can attract the much needed investment that will allow us to invest in infrastructure: stadium, academy, world class training facilities. The wages bill, as we've worked to, are way below many of the other Premier League clubs. They're not terrible but they're way way way below many Premier League clubs. A lot of people talk to me about Charlton, Birmingham, it used to be Ipswich, the clubs that have come up from lower divisions have asked how can these (clubs) suddenly go out and splash out on big signings. Well, the truth is they came up with no baggage. They came up with £7m, £8m or £9m wage bills and suddenly they were in fantasy time, in the Premier League, and had money to spend. We didn't. We've had baggage for years and years and years. Before player trading we show £1m profit on operations throughout the last four years. But as we all know, this cannot be judged without bringing an analysis of player trading into it. So we've done well on the trading – we've broken even which is all really we can do with a stadium of this size, and the income we generate here. The income is not enough and we'll get to that later but I believe we've done well to keep the trading profit. In terms of player trading, since we took over, the Club has spent £47.8m since March 2000. On the other side of the equation, we've received just over £33m in player sales, a nett deficit of £14m. Two of the 'spends' which don't receive much attention in the press, but carry a heavy cost, are agents fees and the 5% Premiership levy on every transfer. This amounted to a further cost of £6.6m. So in the four years since taking over we felt it necessary to invest the nett spend of nearly £21m in the playing staff. Why did we do it? Simple, we were committed to providing the manager with the funding he required to produce results on the pitch. If we hadn't purchased at this level the one thing we know for certain is that we'd be in even bigger trouble than we are today. So, in summary, what I'm saying is that we have worked hard to ensure that the wages bill is increased in order to remain competitive. We have tried to make every spare penny available, to the manager to strengthen the game. And I can tell you with this manager – spare penny means just that. He is....worse than anyone in this room about protecting Everton's money. He is quite extraordinary about how he will not put the Club into debt. Every single solitary transfer, we sit down, we talk it through together, and he does what he feels is best for the Club – as I've said many many times I'm eternally grateful. But, in truth.....there's not enough money. What we've had to do, all of this, without any new capital injection. As you know, within eighteen months of buying the Club, our failing with NTL.....we were going cap in hand to the bank far too much so we took out a securitisation of £30m, which a lot of clubs were doing at the moment. That £30m was soon swallowed up with the incoming David Moyes, the outgoing Walter and Archie, the signings of Carsley, Linderoth, Ginola. We had an £8m or £9m residue. Since then, we have lost, ie. the nett on transfers has been something like another £14m or £15m. I know that one of the shareholders spoke at a recent forum and asked that we used the word donation rather than investment because the difference is you expect to make money in one versus the other. I guess that's why it's been so hard to attract donations or investments because we've not been able to achieve the success on the pitch and we're a middle turnover club that uses income, simply, to stay competitive in the Premier League. I hate that. He (Moyes) hates that. He (Gregg) hates that. We all hate that. But...the

last four years has been day after day after day to try to get money. I've found it as difficult as anyone to accept that we do not have the financial muscle as we did in the 60s. But the fact is that since taking control of the club five years ago we had to try to satisfy the demands of the fans to spend money and attract players – and having no capital injection. I promise you no one has worked harder than the people around this table. And please, don't be naïve enough to think that other people could've been more successful. It couldn't have happened. We made mistakes. Of course we have. But not in a will to go out there and try to get the money that's necessary. Trevor Brooking said on television quite recently, "I believe Bill Kenwright and his Gang are the very last of the breed of chairmen who put their own money into football clubs." I don't believe that will ever happen again. Second part of the motion is to present a strategic plan and relate it achievable short, medium and long term policies that will restore the Company's finances and provide resources for team building, stadium development and other related issues. I'll try and be simple: our strategy since taking the club on has been to focus all resources on the playing staff. I should also admit that my roll throughout this period, even before becoming chairman, has been to personally assist the manager in making things happen. There is no doubt whatsoever that we made mistakes. There is no doubt whatsoever that we have to learn from those mistakes. This year, I believe, will be a watershed for the Club. This year was always going to be a hard year. The bank knew it was going to be a hard year. I knew it was going to be a hard year. We had losses last season. We have the end of several major contracts this year and we knew that if we got through this year then hopefully things would get better, for the future. It's been hard for all of us to admit we've fallen way behind the big five clubs in England, in terms of resources. However, it's been great to accept there's one area where we've not fallen away and that's in the fans. What's clear going forward is that if we are to compete then we have to drive the revenue line forward rapidly. Our income is far far far under what it should be, what it has to be, what it's got to be. In short, we have to come to accept that performance off the pitch is the only sustainable way to drive performance on the pitch and by that I mean the performances of the directors in knocking even more doors down – taking even more blondes out to supper – in doing whatever is necessary in getting money into this Club. Plus our staff who have worked tirelessly this summer, trying to get their revenue streams up. The whole of football has learned, I'm sure you'll agree from the Leeds experience. And the first job of any director is that we balance the books sensibly, to change in strategy, not to the detriment of the squad but to maximise the squad. We live in a world, as you know, where we get £500,000 a position, so top and bottom there's a lot of difference. Where, if you're one of the big clubs, you get a lot of money for television. Where, if you're in Europe, if you're in the Champions League....Arsenal, Man U....budget £25m - £30m more than we do. How doe we get there? We get there with sustainable growth. How do we get sustainable growth? By getting more money into the club. That's what we're about. We're currently unable to pay the salaries that Newcastle, Arsenal, Chelsea, Liverpool and Manchester United pay. Our desire is to build a sustainable business that will eventually give us the revenue to do this. We recognise, for the present, that Goodison is the home of Everton Football Club and we will be embarking on a series of initiatives to develop the overall facilities and improve the quality of a visit to Everton Football Club. However, we also recognise that the longer term future of Everton Football Club has to involve a modern stadium which

will become the business driver for a top class team. I was on record, some time ago, saying we'll never be a tenant of Liverpool. I absolutely stick to that. However, having seen the financial projections and the reality of a shared stadium, it has to be taken into consideration. I can't make any promises tonight about what will happen because nothing has been decided. I can promise that we will keep an open mind, focus on the commercial realities and work hard to bring this project meaning a better home, not necessarily a shared stadium, to life. That's a promise. And equally, a critical strategic objective is to develop a leading academy in a reasonable time. This is central to our vision. Even in the present structure, we play at Netherton, we've achieved much to be proud of - seventeen players from the Academy to the first team in seven years. Ray Hall and I spoke every day this week and he tells me we've got a terrific crop of kids. The plan is, in fact, to have two academies now, as Manchester United do, as Arsenal do. Maybe have an academy for 6 to 12 year olds and maybe another academy for teenagers. Get them young. Our third strategy is developing the Everton brand, known as The People's Club. I've often said you don't need a good manager, you need a lucky manager - twenty seven seconds in David Unsworth....but you also need a brilliant manager and when I phoned David Moyes and said, 'the good news is you're the new manager of Everton Football Club'. We were at the Haydock Thistle Hotel - me and the Preston people, and Paul. David had said, as he would, 'unless there's a deal done with Preston I cannot manage you'. We did the deal so the good news is you're the new manager of Everton. It was ten to seven. The bad news is at a quarter to eight you've got a press conference at Everton. He jumped in his car, he drove to Goodison, he walked passed me, he shook my hands, sat down and first thing I heard him say - first sentence was, you know, driving here, being thinking about this and I know Liverpool is a great massive wonderful club but I believe Everton is The People's Club. Any Evertonian, who didn't get a shiver down their spine when we heard that, didn't recognise that we'd found the man.....I'm sure they don't exist. So....The People's Club - The People's Club has to communicate with its supporters. There has to be an end to this kind of EGM. Other EGM's.....smashing.....but an EGM where you say, 'hey guys, you're crap, you're doing it badly, we want you out'. If we're to stay in, if we're to run this Club there has to be better communication. The Board welcomes the initiative of the Shareholders. We welcome the formation of the Everton Council - a body which contains a broad representation of the supporters as well as many shareholders and this will be a way to focus energy positively. We have come up with something, which I hope you will approve of, which will be lunches before (maybe for the Shareholders) three Board meetings a year so we can discuss your problems. Maybe afterwards, so you can tell us what you think of them. And also for the Everton Council. Share Issues.....a share issue has been mooted for the last two AGM's. As you know, at the moment, we are discussing investment with a group - part of the contract states that the new investment group will welcome a share issue for the fans so we intend to talk to two bodies about that, one the shareholders and another body. At the same time, whilst embracing The People's Club, and embracing communication, I do plead with you to understand that football is a very very tight business and confidentiality has to be kept. Everything in football is sent out to grapevines here there and everywhere. I often think if Ford sold rumours in Liverpool rather than cars we'd all be millionaires. So, there are certain things we can't tell you. Certain things that you will have to read of. Hopefully,

in the papers afterwards. It's a cut throat business but we're trying to keep those to a minimum."

A call those in leadership positions at the Company, notably each individual Director, to commit themselves to use all means at their disposal to deliver these plans and related changes.

"Of course we commit ourselves and of course we recognise our duty to appoint and inspire an executive management team. I don't know what committing oneself means actually. If it means, do you get paid? No. To take expenses? No. Do you watch every game? Yes. Do you put your hand in the till? Never. Would you ever do anything to harm your football club? No. Would you do anything to celebrate your football club? Yes. Are you always there for your football club? Yes. So, that is a straightforward commitment. We also acknowledge that there has to be significant change around here in executive management. We thought long and hard about introducing the new Chief Executive tonight because he was finally brought on board yesterday and a couple of people said, 'well it will look like its staged if we bring it to other people.' That's what you want isn't it? Because you want to show the shareholders the chief executive before you show anyone else. He's not even been introduced to the staff or to the press or to anyone but I'm pleased to be able to introduce our new Chief Executive, to the shareholders tonight. He's had several extraordinary years of success at Aberdeen, where on several occasions he won the Chief Executive of the Year award and got the real anger of the real anger of the Celtic and Rangers fraternity for his outspoken comments."

[NOTE: New CEO, Keith Wyness is formally introduced. Unfortunately, no recording was made of Mr. Wyness' speech]

Demands that the members of True Blue (Holdings) Limited clarify the nature of their relationship with the Company – in particular the extent to which proper checks and balances have been set up to ensure that the interests of Everton FC are protected and conflicts of interest between the Company's interests and those of "True Blue" and its members avoided.

"As I said before, True Blue Holdings was only ever a vehicle through which we were able to purchase Peter Johnson's 71% shares and I confirm, as I mentioned earlier, because this obviously preoccupies the minds of a number of shareholders that we will be dissolving True Blue Holdings as soon as is practical – hopefully by the AGM."

"Failing that calls on the current board to stand aside for a new Board and related appointments able to win the full support of the total membership of the Company and the wider support base".

Well – I haven't been able to satisfy you now. I hope for the rest of the evening will be able to satisfy all the concerns of everyone present tonight and convince shareholders that we have only one goal – the re-establishment of this club that we love as a contender. I would say to you that if you had a Jack Walker, if you had a Jack Hayward, if you had a Roman Abramovich.....if you had one of those, you should go for it. I don't think

you have, I don't think they're around, I wish they were – but I think you've got a very very very good, very committed Board here. My personal desire is to support, I believe, the best manager in the country to continue in progress that he has started this season, with a very very small squad. He has suddenly made them, and made us, feel proud of the boys in Blue again. And that's no mean achievement. And I think.....I'm here to support him, we're all here to support him. Everyone here is here to support him. And that's what matters at the end of the day – David Moyes and his squad. We have to build that squad in January. We have to build that squad in the summer. We have to build that squad again in the next summer. Any investor who wants to come along and put even more money into the club – we will take more money into the club. But please don't doubt just how seriously we are trying. How seriously I / we take your views. But you must also accept that I, and the Board, am very determined to finish the job that we started four years ago. I can promise you on my honour that resignation over the last ten weeks has seemed a wonderful wonderful way out. It didn't happen because I believe in this club. And I believe in the people in this room. And I believe in the supporters. And I believe that we will make it. And we will get back there. I personally apologise for the fact that we haven't, in the four years that we've been at it. We've had some good years – one good year, absolutely thanks to David Moyes and what you brought. The wonderful moment, for me, is when people came up to me as I stood outside and grabbed me and said, 'he's given us attacking football again. We want to go out there and attack and we smiled again.' That's what I want to bring back. That's what we all want to bring back but it's painful, difficult, and thankless – but it's a privilege. So, to summarise, we were nearly relegated in 1994. We were nearly relegated in 1998. Our finances have been stretched, not over the last four years, but over the last fifteen or sixteen years. We took on the challenge because we believed we could make the club great again. We have not made the club great again. We will continue and continue and continue to try and make the club great again and we will make the club great again with your help. I thank you for calling this EGM. I'm sorry for the reasons you think you had to call it but I applaud you all for coming. Thank you.”

Prof. Tom Cannon: “I can't be controlled when I talk about Everton. I can't be calm when I talk about Everton. I can't be calm or controlled, anymore, when I watch some of the performances and I read a lot of the newspaper coverage of Everton Football Club. I remember.....I'm older than I look....and I was talking a minute ago, before this meeting started, about what it used to be like, as an Evertonian. The swagger, we had when we went to Blackburn, Bolton, and Newcastle while they were in the top division – which was pretty rare in those days – and Manchester a lot of the time. Where's that swagger gone? I want that swagger back Bill. I am not interested in comparisons with Charlton Athletic or Birmingham City. That's not who I compare Everton Football Club with, on any level. And please Bill, probably for the first time that I can remember at an EGM, or an AGM, that a chairman has admitted mistakes. Has admitted failure because last four years have been failure. In our terms and pretty well in any terms. I think its fair to compare with the year before you took over – but let's be honest Bill, the end of last season was the worst points total in our history, and it is not enough. And thank you for dealing with a lot of the issues which were implicit in the first paragraph of my motion, which were basically: the first, the most important thing I'm looking for, out of

the Board, is a willingness to accept mistakes and to change. I know you're a good socialist, a supporter of the Labour party and I'm sure you'll remember what Denis Healey once said, 'if you're in a hole, stop digging.' What we want to see is major change. We want the same resources you've described. Whether it's the ground, and I'm like a lot of people looking forward to much more tangible proposals on the ground. I want to see within months, by the AGM, specific proposals about a new ground – maybe not within a year, maybe not within three years, but I'm damn sure within five years because whatever you think about this plot, it is not big enough as it currently stands to maintain our ambition. And whether its European funding, or new investors, whatever it is.....I am demanding, as a shareholder, that the issue of our ground is dealt with as a priority. And it seems to be that's the only way David Moyes will have money for players. It's the only way we'll be able to get back that greatness. It's the only way that not only will I'll get the swagger, not only will my son get the swagger, but I've got a one year old grandson and I want him to have the swagger that I used to know as an Evertonian. And that's what I demand of the Board. I was a little worried, Bill, at one or two of your comments – particularly your references to change in the executive team. Because I think we need change not just in the executive team. And in many ways, changing the executive team is vital but we do need change at a much more broadly based Board. That's a personal view. You talked about Roman Abramovich. You talked about Jack Hayward. You talked about Jack Walker. Frankly, I'm not interested in them, between them. In the last decade, we've won as much as they have. There's only been one trophy to any of those teams while they've been in charge – and that was the League Championship one off, for Jack Walker. I was more interested in comparison with David Dein, and Arsenal, because that's our competitor. It's the dedicated leadership, that you know better than anyone else that occurs at Arsenal. And I know you have an enthusiasm but look at that role model. That's the role model for Everton – not Roman Abramovich, not Jack Hayward, not even Jack Walker who was a great supporter of Blackburn. I want changes right through the club, Bill. You made a reference to one of the most brilliant insights that I have heard about a football club in the last twenty years. David – if you ever want to give up football management I'll get you a job in brand management, because the concept of The People's Club was a brilliant concept, which Evertonian bought into – but what have we done with it in three years? There's a few posters outside the ground, but where's that been used as a strategy to move the club beyond the core of hardcore supporters to a much wider group of Evertonians, and not just Evertonians who actually do want not just the club but players who see themselves of a wider community. Players who see themselves coming up from the grassroots of their city, who are proud to play for the team that they live for, who wear shirts, which say, 'Once a Blue Always a Blue' and then stick. And then deliver their career there. That should be an ambition not just for a headline but it should be something that goes right through the club and we're developing those players. And those players want to stay with us forever and they want the bond with supporters. That's what that brand means. It's not a strap line. It's in every aspect of the way the club operates. And that's what I'm looking for, Bill, in this motion – that kind of commitment. But I'm also looking for communication to be real communication Bill. If I'd been in a bad mood tonight and you'd not been so open and constructive and willing to admit mistakes I might instead.....one of the great things about this close season is the £90m we've got!

£90m we've got! We had £7m to buy Alan Smith. We had £15m that Paul Gregg got for us. We've got the £20m from Russia. We've got £6m from another gift. We've got £15m – perhaps – from 'whoever'. And we've got the £27m we got from selling Wayne Rooney! That's £90m from my addition isn't it, if I've got my figures right. David, why don't you go and buy Wayne Rooney back, buy Vieira and we can even get Sol Campbell because they'd sell Vieira and Campbell for £60m, wouldn't they! That's what I'm looking for. Now I know that communication is not just selling us easy stories. I know it's not necessarily you. But that habit, which you referred to, that rumours every day, rumours every night, they must have some source Bill - stop it. I want to know after we sign a player and I want to know when we've really got money. You linked two things, the demands that members of True Blue are actually transparent. We hear all these stories about voters' agreement. I wish they were transparent and open. I'm delighted that True Blue has actually decided to go the way that it has done. That's a great move and it shows what I've been desperate for, to see change. And I want to see that change. Now, my motion was quite carefully phrased Bill. It wasn't three, four or five motions – it was one motion. And what it says was....accept that you've learned the lesson and show us you've learned the lesson, that the last four years, the last ten years, the last fifteen years, my God the last twenty years.....show, in everything this club does that you've learned the lesson. Give us a strategy, and a plan, at the AGM, which is about a new ground in five years, is about Europe in three years, is about a broader shareholder basing one year. Give us that strategy at the AGM. I wish you'd given it to us tonight. If you do all that no one will want your resignation because you will be delivering what we want and we will work with you. But work with us has to be the strategy for the future – and I hope, from what the Chief Executive said, and what you said, that's the turning point, that's the new beginning, that's the future of Everton – and that's what I'm looking forward to. So that when my grandson, for the first time goes to an away match, at Blackburn, at Bolton, Newcastle, even in Sunderland, Manchester – he goes there with swagger, not in shame.”

Frank Hargreaves: “I'm Frank Hargreaves...I'm from nowhere really. I'm an Evertonian. I don't represent anybody. Telling what Tom said is great – it's great amongst gentlemen and it's great to hear gentlemen talking at meetings. But I don't see it like that.....I see that I'm an Evertonian and on a daily basis I get lied to. People tell me lies.....Bill tells me lies. And what Tom said, 'come to me when you've signed someone' – there's a list as long as your arm, Bill, of things you've said, that are not definite, they're not things that are sound Bill. They're downright out and out lies. They've turned out to be lies. I've spoken to Paul Gregg – over a week ago – that if we supplied the script to Dream Team or Footballers Wives about what goes on at this club, they'd kick out the door and they wouldn't have it.....because it's unbelievable, the way these people carry on is unbelievable. It's great that Tom stands up and says 'almost mates' and 'above this'.....I don't know what to say in here.....I'm standing up as an Evertonian.....because there's 40,000 people out there who haven't got a share – who are not privileged enough to be here tonight. And I'm trying me best, to put it into words, without swearing, without coming across as a hooligan, or a thug, that we get lied to on a daily basis by this club. And I'm sorry but it's got to stop. If that means you (Kenwright) resigning, or you (Gregg) – or whatever.....this fella (Moyes) is putting up

with the worst scenario that an Everton fan has ever had to put up with. It's not good enough for me as an Evertonian. It might be good enough for you (Kenwright), and you (Gregg) and for Tom – but Tom's got to be like that. This is the way people react. Shareholders Association and all that.....with the constrictions of meetings, the etiquette of meetings. I'm sorry.....I'm an Evertonian.....I don't do etiquette.....I do the truth. Let's hear the truth.”

No comment offered from the top table.

Michael Sampson: “My name's Michael Sampson – I'm older than Mr. Cannon and I look it. I'm ashamed by this document because we're True Blues. We're the People's Party. The previous speaker, and Mr. Cannon – Mr. Cannon is an academic. I'm a businessman and have been all my life. Bill is a businessman with the difficulty of raising money out of entertaining us. He has put his life on this ground and on this club. He works his day, twenty hours a day, worrying and ringing and trying to persuade. I think that this document is an insult to Bill and to this club because Bill is a true Evertonian. He's a true patriot and he's a good man. If he got things wrong, he's admitted it. But we cannot listen to rhetoric of saying 'they're wrong, they're wrong, they're wrong' because if they're wrong Mr. Cannon – find the £20m or £30m, you're an academic so you've long holidays. You've got nothing else to do in the holidays so find the £20m or £30m. Bill has done that 52 weeks of the year and I think he deserves a vote of thanks.”

No comment offered from the top table.

Colm Kavanagh: “Mr. Chairman, the Board, Mr. Moyes. My name's Colm Kavanagh, from Ireland, a member of the Shareholders Executive committee – apologies for the accent, I've lost my scouse..... The disclosure, in the recent transfer of Wayne Rooney from this, his boyhood Club, to Manchester United, shows us that Mr. Paul Stretford, the players agent, received a payment of £1.5m for his 'services'. That £1.5m is arguably more than David Moyes has had to spend on first team strengthening here this past summer, which does not say much for the financial well being of the School of Science. Mr. Stretford, who founded the ProActive Sports Management agency, holds over 3,330,000 ordinary shares in his own company – above and beyond his salary - and, needless to say, he remains a key figure in the ProActive Sports management wing of the Formation Group plc. He is also a director of Stonegate 48, the company set up to manage Rooney's image rights. He had much more than a vested interest, in ensuring that Rooney moved to another club before the transfer deadline. Mr. Chairman, you yourself said only last May that you enjoyed 'a good relationship with Paul Stretford' – you believe Paul when he tells you he too wants to see Wayne stay at Everton. How then can an eighteen year old boy, two years remaining on a contract at the club he has supported since birth, be allowed to move away to another club when both his Chairman and his agent are working on this 'good relationship' to ensure the player remained at Everton. Paul Stretford, not for the first time, ignored the rules and regulations set in place by FIFA. Article 14 of the Licensed Agents Regulations – the Rights & Obligations of an Agent stated that – ‘A licensed agent is required: Never to approach a

player who is under contract with a club with the aim of persuading him to terminate his contract prematurely or to flout the rights and duties stipulated in the contract.’ Or, ‘To represent only one party when negotiating a transfer.’ The detail of Rooney’s transfer indicated – again, not for the first time – that Paul Stretford was representing more than one interested party during negotiations. Dining on both sides of the table in fact! It has been well documented, that this club - Everton Football Club - has in the past employed people, either on the playing staff or administrative staff who possessed a shareholding in ProActive. Is this not a potential conflict of interest? Not so long ago we faced a situation where the Chief Executive of this Club at the time, Michael Dunford, was known to be in possession of 40,000 shares in ProActive. During Mr. Dunford’s time at Everton, we saw a lot of ProActive players come and go at Everton: Quality, such as Peter Degn for example. Can you confirm as FACT that Everton Football Club no longer employs any individual who may have a shareholding in ProActive? And if not – why not? It is surely detrimental to the overall aim of improving our team, our Club, when we have people here possessing a financial interest in companies like ProActive – where business and dividends are generated with the continual movement of players from club to club. We all know that the game today is rotten – in fact it stinks. Continually dealing with people like Stretford helps no one bar Stretford himself and those with a financial interest in ProActive. Its already being reported that Manchester United themselves are offering to pay Mr. Stretford a ‘reward’ of £500,000 if Rooney honours his contract! Thanks indeed to the likes of JP McManus and John Magnier, we humble shareholders are now beginning to witness a truer picture of football and its finances. Clearly it is in the interest of all shareholders to act with such transparency, particularly with regard to Paul Stretford, given his role in the transfer of Wayne Rooney. Have Everton Football Club since January 1st, 2003 instructed Paul Stretford or any company associated with him to act upon its behalf. If so in what circumstances and how much has been paid. Further since January 1st, 2003 have Everton Football Club like Manchester United Football Club paid fees to Paul Stretford or any company associated with him upon behalf of any player who is a client of Stretford and who was involved either in negotiations in respect of joining Everton Football Club or alternatively was entering into or renewing his contract with Everton Football Club. If so how much has been paid and why. This club has got to stop dealing with people like Paul Stretford.”

Bill Kenwright: “It was true that Michael Dunford had shares in ProActive.”

Colm Kavanagh: “He was a founding shareholder.”

Bill Kenwright: “Was he? When the Board found out we instantly said get rid of those shares.”

Colm Kavanagh: “You still deal with Mr. Stretford. Peter Degn was a prime example – we got sold a dud.”

Bill Kenwright: “Yes, don’t disagree (about Degn).”

Colm Kavanagh: “There’s a massive court case coming up.....”

Bill Kenwright: "I'm not disagreeing with you."

Colm Kavanagh: "Are you going to stop dealing with Paul Stretford and his company?"

Bill Kenwright: "Just hold on. Have we done any dealings with Paul Stretford in the last year?"

Frank Hargreaves: "Wayne Rooney – last week!"

Colm Kavanagh: "We've had shareholders on the playing staff."

Bill Kenwright: "Have we had shareholders on the playing staff? Right!"

Frank Hargreaves: "You're the boss, you're supposed to know."

Colm Kavanagh: "You're supposed to know..."

Bill Kenwright: "I'm sorry guys, I'm not supposed to know everything. I'd like to but I'm not."

Colm Kavanagh: "You didn't know your own CEO had 40,000 shares?"

Bill Kenwright: "I didn't till I found out."

Colm Kavanagh: "Four years ago?"

Bill Kenwright: "No."

Colm Kavanagh: "I'm a newsagent in Ireland.....I haven't got my finger on the pulse as much as you Bill. Laugh you all may but it's true. Laugh all you like Bill – it's fact."

Bill Kenwright: "I know."

Colm Kavanagh: "Let's clean this club up."

Bill Kenwright: "There's nothing dirty about this football club."

Colm Kavanagh: "I disagree with that totally. How much did we pay players agents? What did Paul Stretford get?"

Bill Kenwright: "I don't think anyone would disagree with that – the players agents and the way they are paid is appalling."

Colm Kavanagh: "I think the term, in this club, from the Head of PR, is 'accepted business'."

Bill Kenwright: “Certainly not accepted business by me.”

Colm Kavanagh: “That’s your Head of PR’s own words, sorry.”

Bill Kenwright: “Okay – thank you.”

Paul Gregg: “I think it’s an important point that’s been raised about the situation with agents. We’re prepared to say that we did represent to the Premier League that the agents fees should be paid by the players and not by the clubs. I also think that as a result of what we’ve seen happen that the Board are recommending that the club make a representation to the Premier League that any member of the Premier League staff – chairman, manager, employees, players should not have shares in agencies because it’s a conflict of interest by everybody and I think that the Premier League should give that some serious thought?”

Unknown: “Did you instruct Paul Stretford, three or four months ago, to sell Wayne Rooney?”

Bill Kenwright: “Absolutely not.”

Unknown: “Well, that’s what he’s saying in the papers.....so why don’t you take him to court?”

Bill Kenwright: “I don’t know what it says in the papers but for the last nine months, the manager and myself have been working hard on keeping Wayne Rooney. David and I have been meeting Paul Stretford, and indeed Wayne, for the last nine months now. David, in particular, has met him several times in the last two months. I’ve met him even more times. We were absolutely convinced up to two and a half weeks ago that Wayne would be signing the new contract that had been on his desk since July 9th. Two Sundays ago, David got a phone call from Paul Stretford saying that he and Wayne would like to see him the next day. We thought it was to discuss the newspaper problems that Wayne was having and it wasn’t – it was to discuss the fact that Wayne wanted to leave. So that’s when we first found out.”

Frank Hargreaves: “Somebody’s telling lies. Your Head of PR – ‘Wayne Rooney Hates Everton Football Club – he wants to leave Everton. I knew this six months ago.’ You’re the boss Bill; you’re accountable here now. You’re here tonight. I asked you to stop telling lies. If you haven’t got the answer or don’t know the answer say ‘I’ll get back to you’. Your Head of PR told me personally, looked me in the eye...”

Bill Kenwright: “Frank – I’m giving you the answer. You’re choosing not to hear it.”

Frank Hargreaves: “I’m telling you what Everton Football Club tell me.”

Bill Kenwright: “But I’m telling you what Bill Kenwright, who you say is in charge, is telling you.”

Frank Hargreaves: “Well how come everybody else is saying this Bill? We need to get a grip or do one. That’s it, find out what they’re doing because they know more than you.”

Bill Kenwright: “Thanks Frank.”

Unknown: “Bill – I’ve got a comment to make first. I’m a bit worried.....I’ve changed what I was going to say to be honest. I’m very very worried and me heart’s racing because I’m standing this close to Mr. Moyes. I am not going to swear but it scares me somethingless that all those arguing here.....that that man (Moyes) is going to be scared. Whatever argument goes on here, whatever comments are made....every single one of us is behind you. And if go what is left? Bill, you mentioned irony before. Do you find it ironic that five years ago a certain professor who’s on Sky a lot at the moment stood up to oust Mr. Peter Johnson – and I’m glad he did – and to get you on board. Now, five years on, ironically, he’s trying to do it to you. I find that quite ironic myself. There’s one thing I’d like to see for all Evertonians. I was very sad at the Real Sociedad game. I was sitting in the Bullens end. And I saw our Chairman sitting on his own. I saw a lot of people in their dangly beads, their great suits – Armani, the lot – in that director’s box but not one of them would go and sit by his side. He sat there for the second half on his own. And I as an Evertonian was ashamed for you. You’re a great guy in my book. The request I’ve got – I’d like to see these two men here (Kenwright and Gregg) shake hands: for Everton Football Club, not for money, not for profit, not for anything else. But for Everton Football Club I’d like to see you two shake hands, I really would. Thank you very much.”

Bill Kenwright: “Let me just tell you, when we were discussing whether David should come tonight, I said ‘listen, its not really your forum’ but he said ‘I’m a part of this football club and I really wanted to be here’ so he’s here.”

Phil Pellow: “My name’s Phil Pellow. I’ve had lots of roles over the last few years at Everton but I’m here tonight as the former co co-ordinator of EfKD – Evertonians for King’s Dock. Bill will know, and so will Paul, that we had a band of very very dedicated and talented Evertonians who worked strenuously to try and support the club, to get that amazing site. At the beginning, if you remember, when the tenders went out for the first bidder status, the Daily Post ran a headline, from someone inside Liverpool Vision, that we were sixth in a five horse race. A year later, we’d won preferred bidder status. I like to think that the people I was involved with had a little bit to do with that. Every time someone criticised the Everton bid we were in their face – in the papers, television or radio. We never gave up. I know that Bill didn’t either. And in the end, we won preferred bidder status. A fantastic stadium. On a very very most conservative level, of projected income, from that stadium.....if you think of a stadium with a fifty years shelf life, the most conservative estimate of increased revenue for this club was £10m a year. I believe that was far too low. If you think of Arsenal at Ashburton Grove, they’re predicting £1.5m per match in added revenue, on a similar sized stadium. The King’s Dock was going to make this club great again. What happened? We lost it. Now what we have in front of us is the rump of the Board that was responsible for us losing it. This

pains me Bill because you're me mate but we never knew, we were never told at the time exactly what went wrong. It wasn't good enough but hey 'we've got Wayne Rooney' and that was alright and our concentration was gathered somewhere else. Tom's vision tonight is about governance of the football club. I don't think Tom believes, or I'm sure that I don't believe, that it's good for the governance of this football club that the people sitting up here tonight bugger off and get someone else in. There is no one else. But what we do need though is more transparency. What we do need is less bullshit and more truth. What we do need is to know when we do something wrong why it went wrong? I still don't know what happened to the King's Dock. Anyone here? Hands up? Anyone know why we lost it? For the sake of £35m we lost, over the next fifty years, a minimum of half a billions pounds in added income. If you can't get a bank loan on those terms, what the hell is going on? My last point has got nothing to do with the King's Dock, Bill, it's about Wayne Rooney. There happened to be a TV edit on ABC News in the States, when Man United were on holiday, on tour, in the summer. In the first week of July, they interviewed Tim Howard, their American goalkeeper – and Tim Howard said, 'we should be very good up front next season: we've got van Nistelrooij, Saha, Alan Smith and Wayne Rooney!' That was in the first week of July! How did he know if Wayne Rooney wasn't even leaving this club till two weeks ago? Three phone calls in five minutes: one to Freddie Shepherd – sorry you're not for sale. One to Man United – sorry you're not for sale. One to David Moyes – tell him his transfer request is refused. He'd still be here now – and he should be."

Paul Gregg: "The problem with the King's Dock was, I think really, the biggest concern, the biggest ambition was our ownership in that situation. The truth of the matter was at that time we put forward alternative proposals to fund it. You know, even in this room, one gentleman sat immediately opposite was very much opposed to that alternative funding. In my opinion it was to get past go because, I think we all realised, the only opportunities to raise money towards that scheme once you got past go. We didn't get past go; it was as simple as that. And I think that if we actually accepted that we weren't going to own it then maybe we might have made some more progress. But I think, you know, the stadium came up in an earlier conversation and what are we going to do? As Keith (Wyness) has said, and as we all understand it around this table, we desperately need a bigger capacity. We know that Liverpool have put their bid in for Stanley Park. From our point of view, the Board, we agreed that we wouldn't object to that scheme because we actually thought that the North West Development Board were incredibly keen that those two should share that stadium. Now, obviously, we've all got our own thoughts on that, whether we should or we shouldn't, but in a commercial sense it's the fastest way to another £15m a year. The truth of the matter is maybe their scheme has got very expensive and there's concerns that the scheme may be called in. I actually think it's about time the two clubs got together and everybody realise that this should be a Merseyside project – it shouldn't be a Liverpool project, it shouldn't be an Everton project. It should be a Merseyside project that delivers something to the city that both clubs can use, totally independent of each other, and be absolutely equal in what they do. We just have to see what happens with the Liverpool stadium – but I agree, we need a new stadium. Tom, you're absolutely right, we need a new stadium but a new stadium is going to cost £100m - £150m at least, if you want something reasonable. We'll need help

to do that. It's not just a commercial project. It has to be community supported as well but we need that help. Every Evertonians help for the King's Dock was fantastic. Everybody was disappointed it didn't happen. But what we need now is the same support from Everton supporters, the same support from Liverpool supporters, to demand that the city gets behind it, providing they make it a joint stadium because the simple reality of it is that Everton Football Club can't afford it and I doubt if Liverpool Football Club can afford it. So I think it's about time everybody got together and made it work with the city leading that, with the North West Development's £45m. Let's find a site and go there."

Mark Denny: "I want to come onto something that's still missing at the moment – I'm talking about the finances, going forward, and the recently reported £15m of credit. I want to know exactly what does that mean? Is it a loan – again – on top of our debt, which we struggle to pay as it is. Is it a personal loan to you Bill? Is it a loan to True Blue Holdings? Just exactly what is it that the papers are reporting?"

Bill Kenwright: "As you know, we had a funding proposal in the pipeline. We were desperate that that funding proposal was in place in time for David to spend some money before the transfer deadline. To help see that proposal funding through we were extraordinarily lucky to get a £15m credit line, as you say, which cannot be changed into shares in a years time whilst be bring to fruition the new investment that we are working on very hard at the moment. So it's there. It's there to be used. But we're not using it at the moment. We don't need to use it."

Mark Denny: "Can I come back to....I hear what you're saying.....in other words, we haven't got £15m at the moment? We haven't got the £15m in Everton's bank account, is that what you're saying?"

Bill Kenwright: "Not at all, it's there."

Mark Denny: "Plus the £6m what we had two weeks ago? The alternative funding. Plus money from the sale we didn't need to do, of Wayne Rooney, so therefore the manager in January has got £31m in his back pocket to spend. Is that correct?"

Bill Kenwright: "That's totally incorrect Mark."

Unknown: "Have we borrowed it?"

Bill Kenwright: "No. It's a cash credit line and we are paying no interest. How much has the manager got? He will have a....."

Unknown: "Bill! Bill! I don't want to know what the manager's got. Once you tell people how much you've got the prices go through the roof."

Bill Kenwright: "David and I were discussing this only last night and we came to the same conclusion – and he will have a considerable pot in January and in the summer."

Michael Owen: "I'd like to approach the meeting tonight and I was going to ask about new investment but one or two people beat me to it. I would like to know what was the fine print of this cash credit line, and I'm particularly interested in when will it have to be paid back?"

Bill Kenwright: "What is the fine print of the cash credit line? It can be converted into shares in a year's time but it's only there in place of the new investment we're currently working on. So hopefully it'll just be replaced by the new investment."

Michael Owen: "Would you be willing to call it a type of a bridging loan? Would I be wrong?"

Bill Kenwright: "No, you wouldn't be wrong. But with no onerous responsibilities to the football club."

Michael Owen: "How did you make, what sounds like a generous deal – how did you get this?"

Bill Kenwright: "Through hard work, Mike."

Michael Owen: "It was your friend Philip Green?"

Bill Kenwright: "You know, and I know, I am not going to answer that question. Because of confidentiality but Philip Green has been an extraordinary supporter and worked by my side for the last three months, and I've needed it, believe me."

Frank Hargreaves: "Isn't it fact that you don't need it though, so you can talk all you like about it all night..."

Bill Kenwright: "This is Frank, by the way..."

Frank Hargreaves: "Yeah it is yeah. Philip Green, in reality, £15m. You can talk all night about needing it. We can't spend it till January so get the funding in. It's like watching Tommy Cooper for God's sake!"

Bill Kenwright: "Thank you Frank."

Michael Owen: "Just continuing with the Philip Green line..."

Bill Kenwright: "I'd rather you didn't, Michael, continue with the Philip Green line."

Michael Owen: "Okay, okay.....how about then if we move onto the other reports about possible new investment which is being reported in the papers – the Russians are coming. Now, is this reported deal dead or is it still a possibility?"

Bill Kenwright: “The reported deal, the Fortress Sports Fund, is an absolute possibility and hopefully will be sewn up in the next few weeks.”

Michael Owen: “And there’s talk of, ending up with the Fortress Sports Fund owning 40% of Everton Football Club. Is that what we’re looking at?”

Bill Kenwright: “I think it’s going to be more than that.”

Michael Owen: “Well that sends a shiver down me Bill.”

Bill Kenwright: “I know it does Mike because I got the Private Eye thing that you sent to me and thank you very much for sending it to me. I got it checked out immediately and I think it’s going to be the subject of a court case. And obviously as a football club we’ve done all of the searches that you need and all the names mentioned, they’ve all come out A1, Mike.”

Michael Owen: “There’s a number of issues there. Other people mentioned in this story, including a 23 year old business student who seemed a quite central figure.”

Bill Kenwright: “I don’t really want to discuss that story.”

Michael Owen: “There was also a football agent, talk of him being a director of Everton Football Club. Was he not the agent who brought Mike Walker to Everton?”

Bill Kenwright: “I don’t know. I doubt it. He’s not going to be a director of Everton Football Club.”

Michael Owen: “On the general feeling of ownership of Everton Football Club, I think it’s worth making a point that throughout its entire history, one hundred and twenty six years now, the ownership of Everton Football Club has always been based on Merseyside. It wasn’t until True Blue became majority owners that the ownership, the majority ownership, of Everton Football Club, moved out of Merseyside, to the south east of England. That’s not a great problem because, as you know, we’ve got a great train service between Liverpool and London, Bill. And, for all your faults, yourself, Mr. Gregg and other directors are all fairly approachable.....but how on earth are we going to feel with people who have control of Everton Football Club when they may well be based in offshore trusts, when they might be based in St. Petersburg....”

Bill Kenwright: “They might well be based in lots of places but one of them is a gentleman who’s going to be on the Board and he’s based in Geneva.”

Michael Owen: “Oh great, Bill. People tell me you can get EasyJet there. Look Bill, even a nameless company gives me the heebie-jeebies: Fortress Sports Fund? I mean, “fortress”?”

Bill Kenwright: “Mike, as you suggested in your email, Emma made me a nice strong

cup of tea and I sat down and I read the article. I didn't get the heebie-jeebies. I rang him up and asked him what's all this about? He said, 'send me the article'.....and it's a lawsuit I think."

Michael Owen: "But I just can't understand why these people are interested in Everton Football Club. People may talk about Abramovich but it's quite different from Abramovich. He walked into Chelsea – it was ready made, a ready made meal. Spanking new stadium, tea on the top floor. I mean, it's there for him to want. Come here, it's a whole new board game."

Bill Kenwright: "I agree."

Michael Owen: "And also, Bill, the one point I would like to make, more than anything isyou're going out, here and there, talking to people, both say they're businessmen who are weighing up....."

Bill Kenwright: "Trying to negotiate with businessmen."

Michael Owen: "Trying to persuade them to invest. And they're trying, these businessmen – outsiders – no emotional stake in Everton, are weighing up what they can get out of Everton. Yet, ready and waiting, here on Merseyside there's plenty of people ready and waiting just to pump into Everton Football Club if only you'd give them the opportunity."

Bill Kenwright: "Mike, I think I did say that we were looking forward to giving them that opportunity. I think, Mike, people aren't out there looking to put money into football clubs. There's seriously not, and I think, to find a Geneva based institution that has got a lot of money; that is interested in putting money into the football club. It has been a long hard trawl. It's something to be celebrated personally."

Unknown: "Will it own Everton Football Club?"

Bill Kenwright: "I will remain the Chairman. I suppose if you put a lot of money indoes Abramovich have control of Chelsea? Yes, he absolutely does. If they get fifty one per cent.....but they're not going to get fifty one per cent, they're going to get twenty nine per cent."

Colm Kavanagh: "Is Jerome Anderson part of that consortium?"

Bill Kenwright: "Jerome Anderson was the chap who first of all came to me and said 'I know some people who might be able to help you', which I've got to tell you a lot of people do. And Jerome Anderson introduced me to some people that I hope will help you and help this football club."

Colm Kavanagh: "Okay, all well and good but we're all under the umbrella of FIFA rules and the conflict of interest if an agent has any financial stake in a football club..."

Bill Kenwright: “He won’t have.”

Colm Kavanagh: “But when you talk a lot of money....basically you’re all going to dissolve True Blue Holdings and then jump ship with this new Sports Foundation....if Jerome Anderson is somehow involved, even if he is not visible to all, then we are breaking the rules.”

Bill Kenwright: “Thank you Colm.”

George Orr: “My name’s George Orr – just like to say to Bill, over the Rooney transfer – why did we go to the richest club in the world and get £10m now and £10m next year. And if they use that £10m in their vaults, which is £40k to £50k a week’s interest – aren’t we paying Wayne Rooney’s wages for the next year?”

Bill Kenwright: “I think, George, all you can ever do is get the best deal you can. I got the best deal I could and it took me four and a half days of constant negotiations. Certainly the deal rose and rose and rose.”

George Orr: “But it’s the richest club in the world – why did you accept £10m next year?”

Bill Kenwright: “Because it’s £20m in eleven months and the bank was very very happy to advance us any money on the extra £10m if we needed it.”

George Orr: “And we lost all that interest? We’ve lost all that interest on the £10m that we would’ve had immediately.”

Bill Kenwright: “Yes. Unfortunately.”

Phil Pellow: “Very briefly, the best deal you could’ve done was to keep Wayne Rooney at this football club. End of story.”

Bill Kenwright: “I agree with you Phil.”

Phil Pellow: “Well why didn’t you do it?”

Bill Kenwright: “Because I couldn’t Phil.”

Phil Pellow: “Yes you could. His transfer request is refused. United are told he’s not for sale.”

Bill Kenwright: “Okay, maybe Phil, I wasn’t capable of doing it then. I tried and tried and I did my best.”

Colm Kavanagh: “I think we’re all under the interpretation that kids that leave football clubs, picked up by bigger sharks for want of a better term, that the club that loses the young talent.....maybe not even to the standard of Wayne Rooney, only get a token fee of £1m, £2m, £3m.....because they’re too young to qualify for a Bosman. I think it was Harry Harris, two weeks ago in the Express, he championed yourself....you held all the aces.....Rooney would be a test case.....that whole notion of kids being picked up by bigger clubs is gone.....”

Bill Kenwright: “Let me just tell you what Harry Harris has said. And Harry Harris got it dead right. David and I had both been to the tribunal system and what happens is.....at the end of a contract, you’re judged on just what you are. A footballer, as young as 18, 19 year old.....twenty year old footballer in this instance.....and we realised we would’ve got something around about £3m or £4m.

Colm Kavanagh: “Add eleven or twelve million Bill?”

Bill Kenwright: “Hold on, hold on.....then you go to appeal. Appeal is based on status in the game. A1. International. A1. Age. A1. Contract he’d been offered. A1. And we were told exactly what you just said. You would probably be looking at £12m to £13m to £14m at the end of the two years.”

Colm Kavanagh: “So you would’ve had two years to change the mind of an eighteen year old who would’ve been more mature at twenty?”

Bill Kenwright: “Absolutely. We wanted to keep him for those two years.”

Colm Kavanagh: “You didn’t fight hard enough Bill, sorry.”

Bill Kenwright: “I fought harder than I’ve ever fought.....maybe David would like to say something here....”

David Moyes: “It’s slightly difficult because we’ve the press in here as well and everything I say goes into the press. What I would say to you is that in the end the player wanted to go – and you need to trust me. I heard some talk earlier, saying they’d been told lies. Well, I’ll tell you what, every day I’m at this football club I’ll only tell you the truth and you can decide whether I’m telling you the truth just now. I’m telling you, we’ve done everything possible. We’ve saved every penny into the barrel we possibly could. You’re gonna have to decide that yourself whether you think that’s the truth or not. I hope you’ll want to state that that is the case.”

Bill Kenwright: “And we did it side by side since last November.”

Mike Finnegan: “Here on behalf of my mother who’s a shareholder. I just want to ask, Bill – earlier on this evening you said about you made a mistake when True Blue Holdings came in and paid £22m, should’ve had £42m. Are Fortress Sports coming in with extra money or are they just come in and buy shares?”

Bill Kenwright: “No, no, no – they’re not going to buy shares. There’s going to be a new share issue. So they’re not going to give the money to go into the football club. The idea is, contract, is for two share issues of a year or two years which will hopefully bring us about £30m – and from the way I talk to them, that will be a minimum and they want to invest again.”

Mike Finnegan: “So they’re not making the same mistake as you did three years ago?”

Bill Kenwright: “Certainly not! I don’t think anyone ever will again, to be honest with you.”

Harry Markham: “Just an Evertonian, like everyone else here. I’d like to ask you about the proposed new academy at Halewood, I believe. I believe that the sale of Bellefield is going to fund the academy.”

Bill Kenwright: “Part fund.”

Harry Markham: “What we’ve been reading in the press lately is that we’ve missed the boat on planning permission at Bellefield, for residential buildings, which means that Bellefield is now worthless, virtually. Is that true? If it is true, how are we going to fund the new academy? When do you expect the first brick to be laid at Halewood?”

Paul Gregg: “I think, the thing about Bellefield, very simply.....is that there was an application submitted to the city. What has happened is that the Government has brought in new legislation on green field sites. If you want to get rid of green field sites you’ve got to find one alternatively. We put the application in. The city’s come back to us and said this is going to be called in and we advise you to withdraw the application at this point. Called in means the Government have a right to review it and it’s a 98% chance it gets called in because it’s a loss of green field in city centres. My property, the person who’s been working on it, he believes that we should withdraw the application – which the Board has agreed to do today – and we will continue to discuss, with the city, whether alternative green space can be made available so we can effectively put our application in again, for Bellefield in a slightly revised form. Our feelings are, within twelve to fifteen months, that we will be able to achieve that.”

Unknown: “The planning application for Bellefield – was it put in at the same time as the planning application for the new centre at Halewood? If not, why not?”

Paul Gregg: “It was. I think Halewood has been going on for the best part of twelve months actually. We do have full planning permission. I think what we need to do is to resolve our position at Bellefield, which we think we can achieve in the next twelve to eighteen months. As far as the Halewood site is concerned, we can exercise our options to go forward with that without making a full commitment for twelve months. I think the other part about it is that we recognise that we want to review our youth policy, generally, and I think, as Bill said, we want to decide what we want to do with a new academy, what

we can achieve. So we just actually need to review the whole process, which we are going to do, now, and again, by the AGM we should give you some clearer indication what we can achieve.”

Unknown: “You still haven’t answered the question.”

Paul Gregg: “Well, the Halewood application went in well before Bellefield.”

Unknown: “Why?”

Paul Gregg: “Why? I think the problem was with Bellefield; the previous Chief Executive had been negotiating to buy certain properties as part of Bellefield. In hindsight, maybe we should have put in the application earlier than we did. And negotiated those purchases, from weakness rather than strength. And that’s what we did. I think the situation is that the value can be achieved.”

Bill Kenwright: “Because there might be a delay we are investing some £600k, £700k in the facilities at Netherton in the next few months.”

Julia Sykes: “Julia Sykes, Shareholders Association – I’d like to get back to the performance of True Blue over the last four years and really, two questions: what are the cumulative losses under True Blue Holdings’ stewardship and why are we continuing to finance this by selling assets at the same time as increasing debt?”

Bill Kenwright: “I thought that was answered in the original speech.”

Julia Sykes: “There was a lot of figures on there about how much money we’ve made, not about how much money we’ve lost.”

Bill Kenwright: “No it wasn’t. It was how much money we’ve lost – the deficit between players in and players out. We’ve actually managed to break even, more or less, on the running column, we’ve lost about £24m on the playing side.”

Unknown: “Yourself and Mr. Gregg are on rather good speaking terms. You seem to be getting on quite well. I was wondering if Everton Football Club could now avail of the opportunity to tap into the money which Mr. Gregg said he had at his disposal earlier in the summer.”

Paul Gregg: “The answer to that is we’ll wait and see where we are with the Fortress investment fund. The very fact that we’ve changed True Blue and agreed to dissolve True Blue would widen the Board representation – we’ll give that opportunity to consider any investment. What I’ve tried to resolve tonight is exactly what the Shareholders Association has tried to deliver, which was that True Blue, in its capacity to control the club, needed to be changed. We know that’s going to happen. We’ve effectively confirmed we’ll be leading a wider share ownership; the fan base will have a wide share ownership. We’re supporting that situation. I actually think, for my part, a lot has been

achieved prior to this meeting. Look, everyone knows there's been a stand up fight between Bill and I – how the company should be run. As far as we're concerned we've got two ambitions: one for Everton Football Club to be successful. And my ambition has been the same, for Everton Football Club to be successful. Bill's seen it his way, I've seen it my way but I think we all recognise that in the last four years our ambition....you know.....I suppose the truth of the matter is that there was too much loyalty – loyalty to the previous executive management. We should've actually taken a clean sheet of paper and started from scratch. We didn't do that. I think we now recognise that for the club to seriously compete we'll have to make those changes and I feel it's been a sad summer for Evertonians in what's gone on and where we've gone on but I think, you know, that clean sheet of paper is nearly there. And I think we can start moving forward now.”

John Shearon: “Good evening, I'm John Shearon. And the gratuitous plug by the way - I'm the secretary of the Ruleteros Society, which is the link between Chile Everton and our good selves. The reason I pull this plug up is just because both clubs happen to be the home of semi finals for the World Cup, which leads to my question: Tom's stated that, or basically asked, that you provide a sort of plan by the AGM of how we're going to go forward with the stadium, whether we develop it etc. Listening to what's come from the table this evening, it seems to be either we're waiting to see what Liverpool throw our way, we might do a quick fix on the Old Lady or what? I remember coming here a few years ago before the King's Dock was binned and we asked 'where's Plan B Bill?' and you all laughed..... ‘Oh we don't need a Plan B'.....”

Bill Kenwright: “I know, I know.”

John Shearon: “Well, have we got a Plan A?”

Bill Kenwright: “I think Plan A, to some people, would be a shared stadium. I think Plan B would be one of four sites that we're currently reviewing.”

John Shearon: “These are dreams.....there's nothing.....it strikes me that....well, we're going to get a five year plan on the basis of the EGM. It's like you're reacting to this EGM, which is great, but surely with regards to the stadium, from the collapse of the King's Dock....you must have something concrete, even if you kept it close to your chest, would you like toin the interest of transparency?”

Bill Kenwright: “We have two pretty concrete.....”

John Shearon: “Not Cronton?”

Bill Kenwright: “No!”

John Shearon: “You did say you had two sites, are they in the city or are they outside the city?”

Bill Kenwright: “One is, one isn't. It's not in Manchester!”

Gareth Jones: “Today you’ve shown some transparency, which is appreciated by most of us here I’m sure. My question really is do the board recognise that us as minority owners have some legitimate concerns and accept that in the past you haven’t provided us with a full account of past issues and why we’re in the financial situation we are today. Based on this, would it be possible for the club to provide a full forensic audit, appointed by the Shareholders Association Executive to address this situation.”

Bill Kenwright: “A full forensic audit?”

Gareth Jones: “That’s correct.”

Bill Kenwright: “Don’t you get an audit every year?”

Gareth Jones: “We get a breakdown of your accounts.”

Bill Kenwright: “Why would you want a full forensic audit for? Why would you want one?”

Gareth Jones: “We want to know exactly what’s happened in the past, what’s gone on. Where the money has gone. We’re three times more in debt than when you took over.”

Bill Kenwright: “Is that not in the accounts?”

Paul Gregg: “I was just going to say that, with respect. The club’s published the accounts each year – particularly in our term of tenure, those accounts have been presented to the AGM. They’ve been approved by the AGM; they’ve been approved by our auditors. They do actually reflect the business of the club. Now, I think at any time that anybody wants to go and sit and talk to the chief executive and talk about those things then they can be explained. My belief is that for the last four years you can see where the money’s gone. I mean, whether decisions are right or wrong, it doesn’t matter – the principle is the money’s being spent in a proper way, and it’s being dealt with. Short answer is that those accounts are there and at the AGM in December you’ll have a new set of accounts for your approval and that will be an opportunity for you to discuss those accounts in more detail if you want.”

Bill Kenwright: “And if you have any personal problems please proceed with the chief executive.”

Colm Kavanagh: “Will agents fees be disclosed in that set of accounts?”

Bill Kenwright: “Well, they certainly were there tonight. I hate them!”

Unknown: “Question, Mr. Chairman: one name has not been mentioned, in the age of transparency – perhaps you could tell us what happened to the previous chief executive who vanished overnight. Trevor Birch is his name in case you’ve forgotten. What

happened?”

Bill Kenwright: “What happened with Trevor?”

Unknown: “Yes.”

Bill Kenwright: “He left the football club after seven weeks. I became chairman on the day he became chief executive. I’m not going to go into the private reasons why he left.”

Unknown: “Why not?”

Bill Kenwright: “Because I’m not going to.”

Unknown: “Transparency?”

Bill Kenwright: “It’s not transparency that Trevor desires.”

Unknown: “He’s been silent.”

Bill Kenwright: “He has indeed and he’s going to remain silent.”

Unknown: “Is that part of the deal?”

Bill Kenwright: “And he’s going to remain silent.”

Unknown: “But you won’t tell us why?”

Bill Kenwright: “I will not.”

Unknown: “Perhaps when this chief executive goes you’ll tell us why?”

Bill Kenwright: “Thank you.”

Unknown: “No answer I see.”

Bill Kenwright: “No, you got a perfectly good answer. I’m not going to tell you.”

Unknown: “Transparent!”

Colin Lyons: “Okay, I’d like to look forward rather than back really. I suppose my question is directed towards David. Obviously it would be unwise to reveal how much the club had to spend. I’d really like to know whether David is happy with the money that’s going to be made available in January and again next summer, to take this club back into the top half of this division. Hopefully back into the European positions again

and hopefully to make the club great again.”

David Moyes: “Well we nearly got there a year ago without much money so I hope that with some investment, and players coming in hopefully in the January window, improving again in the summer – that we can try and make those improvements. The immediate thing, just now, is the players we’ve got at the club just now – they’re the most important ones – but I can tell you that they’re all working very hard on looking around the country to see who’s available from January. The figures I’ve been given by Bill hopefully will make a big improvement. We’ll look very hard and hopefully try and bring in the right improvements. But as you all know, it’s January now before we can do that so the support of the players we’ve got playing in the team just now will be very important and I know that will happen because they desperately need your backing and continued support. Quality is a big word, and an over-used word, every football supporter and every talk radio station, whatever you want to call it, say their football club needs quality. I keep asking people to define quality – what does quality actually mean – and when you think about it, you start talking to players who have quality, and the money they cost – we might not have the money to buy the top quality but we’ll certainly have the money to get what will hopefully improve the side. We’ll be looking to do that as soon as we possibly can.”

Craig Kearns: “My name’s Craig Kearns, I’m over from Yorkshire representing a shareholder who cannot be here tonight. Bill, you said in your earlier slides that you supported the idea of supporters’ involvement in ownership of the club and I think I’m right in saying that I heard Paul say the club would welcome investment from anywhere. Now, one of the problems in negotiations that are apparently going on at the moment with holdings like True Blue is that the existing shareholders basically have pre-emption rights. It’d be a sad irony if something like the supporters club, something that calls itself The People’s Club found itself in a situation that it got a supporters trust going, passed the hat around.....”

Bill Kenwright: “Can you do me a favour and just forget True Blue because it’s on its way out.”

Craig Kearns: “The question is.....I’m trying to look forward.....not make a speech, which I think I’ve heard too much of tonight. Are the Board prepared in their negotiations with Fortress, or whoever, to leave the door open for new money to come in and for new money, from the supporters trust or where else, on similar terms to that which is being offered to Fortress rather than people putting money in that’s either taking out existing shareholders.....”

Bill Kenwright: “I think you missed it when I said I’d made that a contractual stipulation, and they’d agreed to that.”

Unknown: “Just to touch on the still open wound of the Wayne Rooney transfer once again Bill. You said you got the best deal for Everton, which I know I questioned at the time, still to some extent do. Did you have to make it quite as complex? I got onto

teletext the next day, to see exactly what the terms of the deal was. There's one particular issue which raises concern with me and people are talking about conflict of interests all night.....there's one issue in that deal, and you can confirm or deny as you wish, saying that if Manchester United win the Premier League we get £500,000 more. Now, if you think back two years ago, when we played Manchester United here on the last day of the season, how can it be good for football that its in our interest – half a million pounds worth of interest – for Manchester United to win the league, when we've got to play them on the pitch twice a season?"

Bill Kenwright: "It's what happens with all deals I'm afraid at the moment. If you're doing big money deals – and this was – it's going to be.....part of it is going to be involved on appearances if you remember. It was international. It was Manchester United – which I hated doing but.....believe me, I tried for Manchester United to be relegated and all those things but they wouldn't wear it and I tried for UEFA Cup..."

Unknown: "It just strikes me as a conflict of interest Bill and I'm sure I'm not alone in that."

Bill Kenwright: "I don't disagree with that."

Paul Gregg: "But I think we've had results where we've done £1.5m, or won £1.5m in place money, so you can't actually consider that as a real consideration. At the end of the day you'll want that place money."

Bill Kenwright: "Just to let you know what was behind the deal.....David and I were saying £30m, £30m, £30m, £30m....."

Audience: "FIFTY MILLION!"

Bill Kenwright: "Sorry?"

Audience: "Fifty million!"

Bill Kenwright: "No, no, no.....there was a piece in the News of the World....."

Paul McMonnies: "On the Everton website!"

Bill Kenwright: "There was a piece in the News of the World where it was said, 'Bill and David look at each other and laugh and say he must be worth £50m now.' Well, he's worth £100m I think but...we were trying to get £30m that was the deal. The twenty five per cent sell on was vital. I don't know any other club that has ever got a twenty five per cent. We got a twenty five per cent sell on. They offered....."

Mark Denny: "Only of the profit, Bill, isn't it?"

Bill Kenwright: "It's always of the profit."

Mark Denny: "But they've got to sell him for more than £25m which is very unlikely."

Bill Kenwright: "You think it's unlikely Mark?"

Mark Denny: "The bubble's going to burst with this Sky deal, as you well know."

Bill Kenwright: "Did I not do well then? I didn't want him to go. Okay, the twenty five per cent was important. They offered £20m, as you know. They then started using the steps deal, where you get money if you do 'this'...and you then get money.....they wouldn't accept international caps, we put in international caps. Eventually it was absolutely made clear to David and myself that the player wanted to go to Manchester United. David and I had a meeting with Alex Ferguson and David Gill. We went out in another room; we went back in and got an extra £3m. It was on top of the £25m. We got a guaranteed £3m and an extra £2m on top to take it to £27m. So we will make £23m. I hope we make £25m, £26m and I hope we get a good sell on. I did the very very best deal in heartbreaking circumstances. You either believe me or you don't, you just believe David – fine. We did it together and it was heartbreaking for me and it still is."

Steve Jones: "I just want to ask, as we waited till the rest of Europe had seen just how good Wayne really was before opening contract negotiations with him.....how long's left on Mr. Moyes' contract and are we going to start negotiating with him now or wait till Berti Vogts has been sacked?"

Bill Kenwright: "Thank you Steve. Obviously I've not made myself clear. I think it was November, wasn't it David, that we opened negotiations for his contract. We've done six months of negotiations - £50,000 a week has been on the desk since July 9th. We were convinced....."

Audience: "Take it Davey!"

Unknown: "Dave – wanna buy a share?"

Unknown: "Dave – don't believe him!"

Bill Kenwright: "When you're all shouting out 'sign it, sign it, sign it' – and next year you'll go 'how could you pay him £50,000 a week!'"

Audience: "We're not talking about Rooney!"

Bill Kenwright: "Oh you want to know about that now! Nothing, nothing! I hate him! As has been proved, I think he's a terrible manager as has been proved! David and I sat down before the Blackburn game and we talked about a new contract – and we were very happy to talk about a new contract and we wanted to get this horrible summer over first, for both of us as we will continue to easy, simple conversation."

James Lyon: “I’m James Lyon, member of the Shareholders Association, like many of us here tonight. Given that tonight Bill you have delivered two key words – transparency and openness...”

Bill Kenwright: “Yes.”

James Lyon: “I would like then, in the spirit of those words, to put a question to Mr. Woods. We all have our personal opinions of what Mr. Gregg’s for, what Mr. Kenwright’s for, what they’re trying to achieve – be it through personal conversations, be it through forums like this, be it through various media releases, websites etc. etc. Mr. Woods, what I am far from clear on, throughout your tenure on the Board and your time in True Blue Holdings, is what you actually bring to that. To make it absolutely clear, what I’m asking you to do, if you may, for the purposes of all the shareholders that are here tonight is to tell us in your own terms what it is you’ve actually done for us and what do you intend to achieve, intend to progress over the coming months etc. The reason I ask that is that when you’re on a committee or a Board – one of the purposes of doing that is to add value to that Board, committee etc. To add value to it. What I’m not clear about, Mr. Woods, and this is why now I would like to give you the opportunity to respond to this, is...what do you actually do to add value?”

Jon Woods: “Well clearly you think I do nothing at all.”

James Lyon: “I don’t have a view. I would just like you to enlighten us all. How do you add value?”

Jon Woods: “Well my colleagues have had a lot to say, as has been evident in the last few months. But this is hardly a forum where there is anything to contribute, necessarily. I’ve quite a lot to say in normal Board affairs, or the company’s affairs – so there isn’t really much more to add other than I did put my hand in my pocket to rescue this club in earlier days, though that’s all now long forgotten along with my colleagues here. There isn’t anything more to say.”

Bill Kenwright: “There is quite a lot more to say – and I object to that question. What Jon Woods has done consistently is support me, the manager whether it was Walter or David.”

Sadly, our recording man ran out of tape at this point, meaning we missed Steve Allinson’s closing speech and the farce that surrounded the vote. The meeting closed soon after.